

**C K NAIR ARTS & MANAGEMENT COLLEGE,
PADANNAKAD, KANHANGAD
ONLINE TEACHING REPORT**

Name of the Department : Department of Business Administration

Name of the HOD : Prof. Purushothaman Vatakke Veetil

Signature: Week Days: From 23-03-2021 to 27-03-2021

| Name of the Teacher | Class | Topic engaged | Date | Time | Name of online platform used | Number of students attended | Remarks |
|----------------------------|----------------------------|---|-------------|-------------|-------------------------------------|------------------------------------|----------------|
| Mrs. Jeslin T.D. | 6 th sem BBA | Profitability ratios based on sales | 23/03/2021 | 8.30-9.10 | Telegram | 17 | |
| | | Problems | 24/03/2021 | 9.30-10.10 | Zoom | 17 | |
| | | Problems | 24/03/2021 | 10.30-11.10 | Zoom | 17 | |
| | | Profitability ratios based on investment | 25/03/2021 | 9.30-10.10 | Zoom | 15 | |
| | | Problems | 25/03/2021 | 10.30-11.10 | Zoom | 13 | |
| | | Problems | 26/03/2021 | 9.30-10.10 | Zoom | 16 | |
| | | Cash Flow Statement | 27/03/2021 | 10.30-11.10 | Zoom | 15 | |
| Mrs. Akhila Bhaskaran | 2 nd Sem BBA | Introduction about Entrepreneurship Development | 23/03/2021 | 9.30-10.10 | Zoom | 26 | |
| | | Entrepreneur | 24/03/2021 | 11.30-12.10 | Zoom | 24 | |
| | | Meaning, definition | 26/03/2021 | 8.30-9.10 | Zoom | 24 | |
| | 6 th Sem BBA | Strategic formulation | 24/03/2021 | 11.30-12.10 | Zoom | 21 | |
| | | Steps in | 25/03/ | 8.30- | Zoom | 20 | |

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|----------------|-------------------------|-----------------------------------|------------|-------------|------------------|----|--|
| | | strategy formulation | 2021 | 9.10 | | | |
| | | Strategy implementation | 26/03/2021 | 11.30-12.10 | Zoom | 21 | |
| Mrs Saranya KR | 6th SEM BBA | Event marketing | 25/03/2021 | 12.40-1.10 | Zoom | 20 | |
| | | Need, features of event marketing | 27/03/2020 | 9.30-10.10 | Zoom | 22 | |
| Mrs. Athira. V | 1 Sem BBA | Index numbers | 23/03/2021 | 8.30-9.10 | Zoom | 24 | |
| | | Methods | 25/03/2021 | 8.30-9.10 | Telegram | 28 | |
| | | Simple index | 26/01/2021 | 9.30-10.10 | Telegram | 30 | |
| | | Problems | 27/01/2021 | 11.30-12.10 | Zoom | 27 | |
| Mr. Sarath P | 6 th Sem BBA | Role of WTO | 23/03/2021 | 12.30-1.10 | Zoom | 20 | |
| | | Objectives of WTO | 24/03/2021 | 8.30-9.10 | Google Classroom | 18 | |
| | | Achievements of IMF | 25/03/2021 | 11.30-12.10 | Google Classroom | 19 | |
| | | IBRD/World Bank | 26/03/2021 | 10.30-11.10 | Google Classroom | 19 | |
| Mr. Sreeraj P | 6 th Sem BBA | Economy analysis | 23/03/2021 | 10.30-11.10 | Zoom | 21 | |
| | | Economic forecasting techniques | 23/03/2021 | 11.30-12.10 | Zoom | 19 | |
| | | Industry analysis | 24/03/2021 | 12.30-1.10 | Zoom | 18 | |
| | | Company analysis | 26/03/2021 | 8.30-9.10 | Zoom | 16 | |
| Ms. Nimisha B | 1 st Sem BBA | Measurement of elasticity | 23/03/2021 | 11.30-12.10 | Google meet | 22 | |
| | | monopoly | 24/03/2021 | 12.30-1.10 | Google meet | 23 | |
| | | Viva | 25/03/2021 | 11.30-12.10 | Google meet | 19 | |